


# FIONA SCHADE

Fine Art Major - Marketing Minor

 614-266-0267

 fionaschade@gmail.com

 www.fionaryanne.com

## EDUCATION

### UNIVERSITY OF CINCINNATI

Bachelor Degree in Fine Arts and Marketing Minor

School of Design, Architecture, Art and Planning

Deans list

## SKILLS

- Adobe Photoshop
- Customer Service Skills
- Lighting and camera equipment
- POS and Computer Skills
- Mail Chimp
- Word Press
- File Organization
- Communication

## EXPERIENCE

### LUXE REDUX BRIDAL LLC

Sales Associate  
Cincinnati, OH

October 2023 - Present

- Assisted clients in selecting luxury designer bridal gowns, effectively communicating knowledge of designers, garment fit, construction details, and alterations.
- Demonstrated strong sales abilities, achieving individual sales targets and contributing to the store's overall revenue through a competitive commission and bonus structure.
- Utilized CRM software to manage client interactions, ensuring follow-up and fostering long-term relationships with brides.
- Ensured the boutique's readiness for peak shopping periods, particularly on weekends, by maintaining a high-energy and enthusiastic demeanor.

### MAZUNTE

Social Media and Design Intern  
Cincinnati, OH

May 2023 - December 2023

- Planned and scheduled engaging content for multiple social media accounts on Instagram and Facebook, ensuring a consistent online presence.
- Promoted the grand opening of La Brasa through strategic social media campaigns and marketing efforts, successfully driving bookings for the year 2024.
- Designed and painted large-scale murals for La Brasa and Mazunte Bodega, aligning with and enhancing the company brand.

### 1628 LTD.

Art Curator Intern  
Cincinnati, OH

August - May 2023

- Conceived and developed exhibition themes, crafting compelling curatorial statements and creating open calls for artists
- Utilized marketing expertise to promote exhibitions through press releases, flyers, newsletters, and other promotional materials, increasing public awareness and attendance.
- Curated exhibitions by selecting and organizing artworks from submitted applications, ensuring alignment with brand standards and overall exhibition vision.

### MERITOR

Photography Intern  
Florence, KY

August 2022 - January 2023

- Photographed and edited images of truck parts and equipment for the company's sales website, ensuring high-quality and visually appealing presentations.
- Collaborated on a photography project utilizing a Photo Robot to create 360-degree images, enhancing the online product viewing experience.
- Worked as one of two primary photographers for Meritor, contributing to the visual content for the company's website and various teams.